

12 / 12

A QUIET PROMISE. A REAL RESTITUTION. A SECOND CHANCE.

BULLYsPROMISE.ORG - Ocala, Florida

WHO WE ARE

BULLYsPROMISE was started by a husband and wife who have spent their lives in two trades that are really the same trade: giving second chances. We are Tamara and Juan Rafael "Rafa" Alvarado. We live in Ocala. We built this so our community has a place to come back from harm - on either side of it.

TAMARA - the classroom

M.S. Brain-Based Education, Nova Southeastern.
B.S. Spanish + Exceptional Student Education, U. of Miami.
Eight years in Marion County Public Schools - PreK ESE,
Severe and Profound, Emotionally Disabled, Self-Contained
Founder, Von Wedel Montessori School (1995-2002).
CNA. Bilingual.

Held the kids no one else wanted to teach. The bullied,
and the ones who bully - who, more often than not, are
hurting kids first. Both deserve a way back.

RAFA - the barn

Lifelong Thoroughbred trainer. Florida Horse of the Year
and Eclipse Award connected. Bilingual.
Two-Year-Old Trainer, Jacks or Better Farm (2006-2012).
Prepared Awesome Feather (Eclipse champion, Breeders'
Cup Juvenile Fillies), Jackson Bend, Awesome Belle,
Krypton, Al Zir, and many more.
Calder Race Track, Fred Warren Racing (1993-2002).
Public trainer, Dominican Republic - Classico del Caribe.

Took unproven young horses and turned them into champions.
That is what a second chance looks like - patient, daily, real.

WHAT WE BRING TO THIS WORK

Between us: brain-based teaching, ESE behavior expertise, bilingual reach into Ocala's Latino community, Montessori-trained classroom craft, bedside care, and a barn trade that has produced national champions. We use that toolbox to do one thing - build a quiet, real path back for anyone who has been hurt by bullying or has done the hurting.

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Take the promise. Make restitution. Pass it on.

12 / 12 TELLS THE STORY

Two readings of the same number. Both true at once.

1. DECEMBER 12 - A DATE OF GRACE

December 12 is the Feast of Our Lady of Guadalupe - patroness of the Americas, of the poor, of the forgotten, of those who have been pushed to the side. She appeared to Juan Diego, a humble man, and gave him a voice. That is what 12/12 stands for here: the day the smallest voice was heard, and a community was rebuilt around it.

2. TWELVE OUT OF TWELVE - WHOLENESS RESTORED

12/12 also reads as a fraction - twelve of twelve. Whole. Complete. Paid in full. When someone has been bullied, the harm is not abstract. Restitution means putting the count back to whole. Not pretending it didn't happen. Putting it right.

WHAT RESTITUTION LOOKS LIKE HERE

THE PROMISE.

A quiet pledge anyone can take in 30 seconds. No public shaming. No paperwork. Just a sign on the road and a sign in your heart.

EQUINE GROOM SCHOOL.

Rafa teaches the trade he has practiced for 30 years. Working with a horse is restitution you can feel - patient, physical, real. Open to youth who have been on either side of bullying.

LETTERS TO LOVED ONES / LEGACY LETTERS.

If you cannot say it out loud, write it. We help you write the letter the harm needs you to write.

BATTLE FOR LINCOLN.

School-based program named for the second chance a country once gave itself. ESE-informed, bilingual, classroom-tested.

HERITAGE OAKS + BE THE LIGHT TV.

The community-storytelling arms. Restitution travels at the speed of a good story.



TAKE THE 12/12.
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Scan. Promise. Pass it on.